

## NextGems

micro cap conference















## **SPEAKERS**





**Rosario Pingaro** Chairman and CEO



**Grazia Pingaro**Vice- Chairman and
Director BU Energy



Carmine Malito Rebecco



## Agenda

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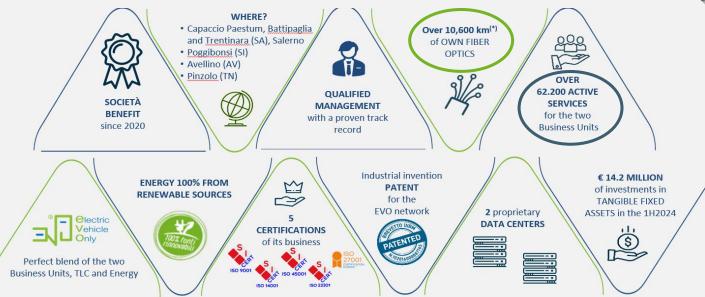
### AT A GLANCE



#### CONVERGENZE: INNOVATION AND SUSTAINABILITY DRIVING THE FUTURE

**Convergenze S.p.A. Benefit Corporation** is an integrated technology operator, active nationwide in the **Telecommunications** and **100% Green Energy** sectors, with charging points for electric vehicles through its patented **EVO network** with a strong commitment in sustainability and innovation.

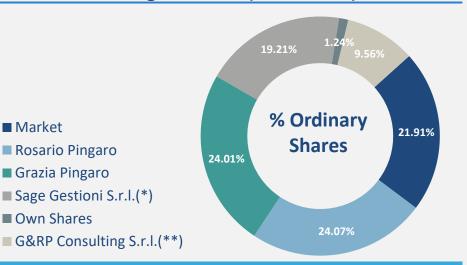
2005: Founded in Capaccio Paestum (SA) as a local telecommunications operator



## **CORPORATE GOVERNANCE**

#### **Shareholding structure (14.10.2024)**





Shareholder	N. total shares	% voting rights
Rosario Pingaro	1,805,000	24.07%
Grazia Pingaro	1,800,000	24.01%
Sage Gestioni S.r.l. (*)	1,440,000	19.21%
G&RP Consulting S.r.l. (**)	716,500	9.56%
Own Shares	93,000	1.24%
Market	1,643,009	21.91%
Total	7,497,509	100.00%

(\*) Company attributable to the Prearo family

■ Market

■ Rosario Pingaro

■ Grazia Pingaro

■ Own Shares

■ Sage Gestioni S.r.l.(\*)

#### **Corporate governance**

#### **Board of Directors**

Chairman Pingaro Rosario

Vice Chairman Pingaro Grazia

Director Pescetto Paolo

Director Palladino Teresa

Director Malito Rebecco Luciano

Director Manzi Giancarlo

**Independent Director** Ferretti Marco

#### **Board of Statutory Auditors**

Manguso Giosuè Chairman

**Auditor** Spagnuolo Fabio

Lo Giudice Simone **Auditor** 

Caliendo Domenico **Alternate Auditor** 

Bernardi Gerardo **Alternate Auditor** 

<sup>(\*\*)</sup> Company attributable to Redfish Longterm Capital RFLTC S.p.A.

### 2022 – 2024: TRACK RECORD





### **GROWTH AND INTEGRATION**



#### STRATEGIC DEVELOPMENT

#### M&A

Finalized the acquisition of **Positivo S.r.l.**, expanding into underserved areas. Between 2022 and 2024, the Earn-Out was defined, and the merger with Convergenze was approved, strengthening market position

## STRATEGIC EXPANSION

Established a company in **Albania** to tap into a growing market and signed an agreement with **Agile Content** to offer entertainment across Italy, strengthening the company's position via Convergenze TV and the Media & Content Delivery Network

#### PRODUCT DEVELOPMENT

#### **PRODUCT**

Chosen by **Suez Italy S.p.A.** for smart metering solutions with **LoRaWan®** technology. In 2023, Convergenze launched its **60GHz Fixed Wireless** solution, providing up to 2.5Gb/s connectivity in areas not served by fiber optics



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## TLC



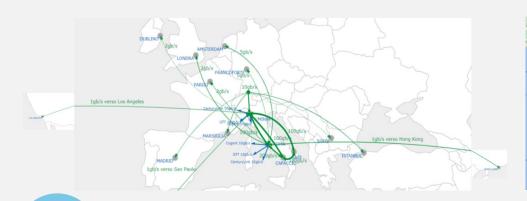
#### SEAMLESS CONNECTIVITY AND CLOUD SOLUTION INFRASTRUCTURE

Convergenze offers voice + data bundles locally, regionally, and nationally, following General Authorization from the Ministry of Economic Development (MISE).

- Since 2014, authorized for electronic communication networks across Italy
- In August 2021, completed the interregional circuit, adding nodes in Buonabitacolo, Lagonegro, Sapri, and Maratea. Cloud services are also managed in the Company's data centers



• **By June 2024**, built a 10,600 km proprietary FTTH network, with over 100 radio links





## **ENERGY**



#### **EMPOWERING THROUGH SUSTAINABLE ENERGY AND ELECTRIC MOBILITY**

**Convergenze** promotes **electric mobility through its patented EVO network**, featuring 29 EVO charging stations and 3 EVO Hospitality stations across Naples, Salerno, Avellino, Siena, and Florence.

- Since 2015, Convergenze has offered energy and natural gas services through an independent business unit
- In 2022, part of the energy supplied came from renewable sources





## **ENERGY - EVO NETWORK**



#### A PATENT TO ENHANCE INNOVATION IN MOBILITY

 A nationwide supplier of electricity and natural gas, Convergenze has set up a network of charging stations and points called EVO (Electric Vehicles Only), for which it has obtained a patent for an industrial invention, in support of electric mobility



• In addition to the **EVO Network, EVO Stations and EVO Wall Boxes** have already been installed in:



### MEDIA & CONTENT DELIVERY NETWORK



#### **BU MEDIA&CONTENT CONTINUE TO STRENGTH ITS EXPERTISE**

In response to the rapid digital revolution and the increasing convergence of entertainment, media, telecommunications, and Internet services, Convergenze has launched a new Business Unit "Media & Content Delivery" to enhance its offerings and improve customer experiences.

- Set-top box development: designed to deliver the best possible online video content experience via ultra-fast connectivity
- Integrated service bundles: offering access to exclusive platforms and services at discounted rates, all in a single, simplified invoice
- Advanced payment systems: providing seamless and innovative methods for easier transactions
- Access to online media platforms: offering discounted subscriptions to popular streaming services for video content, available directly through Convergenze





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### STRATEGIC DEVELOPMENT



#### **GROWTH DUE TO: M&A AND CONSOLIDATION**



#### M&A

Possibility of growing through **M&A** by acquiring other **TLC** players with a complementary geographical location.



#### **NETWORK EXPANSION AND CONSOLIDATION**

**Convergenze** aims at being recognized as a national operator by expanding its presence throughout Italy.



#### **DIVERSIFICATION OF SUPPLY**

Convergenze is diversifying its product portfolio with the introduction of the BU Media & Content Delivery Network, offering new value-added services such as cloud, datacenter as a service, and virtualization. The company will also showcase innovations like antivirus solutions and its cybersecurity division.

## PRODUCT DEVELOPMENT



#### **VERTICALLY AND HORIZONTALLY INTEGRATED OPERATOR**



#### PROPRIETARY FIBRE OPTICS AND WIFI

**Extension of the proprietary fiber-optic network (FTTH)** in municipalities where the company has reached a 'critical mass' of customers served by wireless technology.



#### **CROSS SELLING AND INCREASING ACTIVE SERVICES**

Increase in the number of **Energy customers**, taking advantage of the cross-selling opportunities between the **TLC** and **Energy BUs**, through e-commerce portals, as well as targeted marketing actions. Further cross-selling possibilities will be possible thank to the opening of the new **BU Media & Content Delivery Network**.



#### **IOT AND MOBILE VIRTUAL OPERATOR**

**Convergenze** is set to capitalize on **IoT sector opportunities**, particularly with the **LoRaWAN project**'s shift to production technology. The Company will offer its proprietary network to national and international providers, acknowledging the crucial role of a fiber optic backbone for future 5G implementation. The aim of the Company is to launch the Mobile Virtual Operator to integrate the TLC portfolio in a comprehensive manner.



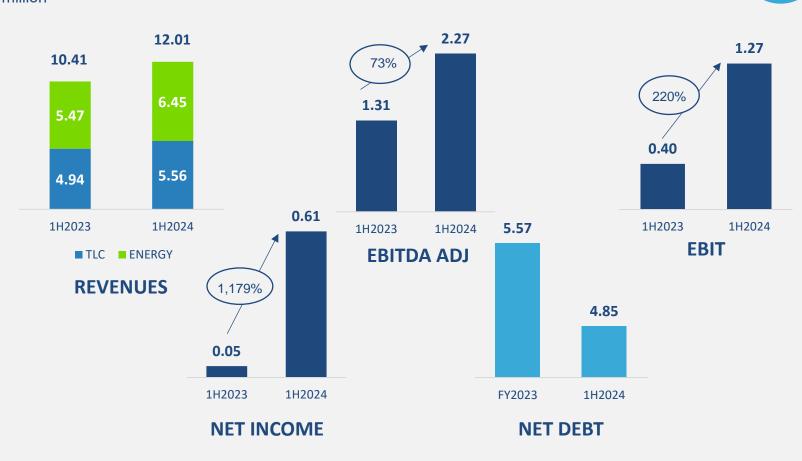
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### KPI 1H2024 VS 1H2023



#### STRONG RESULT IN VOLUME AND PROFITABILITY LEVERAGING SYNERGIES

€/million



• Growth in BU TLC and Energy, with EBIT +220% and net income up, driven by strong management actions

## **INCOME STATEMENT 1H2024 BU**



#### **GROWING TREND IN TLC AND EFFECTIVE MANAGEMENT ACTIONS IN ENERGY**

INCOME STATEMENT HIGHLIGHTS							
BU TLC		BU ENERGY					
€	1H2023	1H2024	€	1H2023	1H202		
Sales Revenue	4,944,786	5,558,539	Sales Revenue	5,472,502	6,450,33		
Value of Production	5,012,823	5,636,250	Value of Production	5,480,231	6,459,82		
Total Operating Costs	(3,670,082)	(3,921,483)	Total Operating Costs	(5,512,971)	(5,908,802		
EBITDA Adj.	1,342,742	1,714,767	EBITDA Adj.	(32,742)	551,02		
EBITDA Margin Adj.	26.8%	30.4%	EBITDA Margin Adj.	n.a.	8.59		

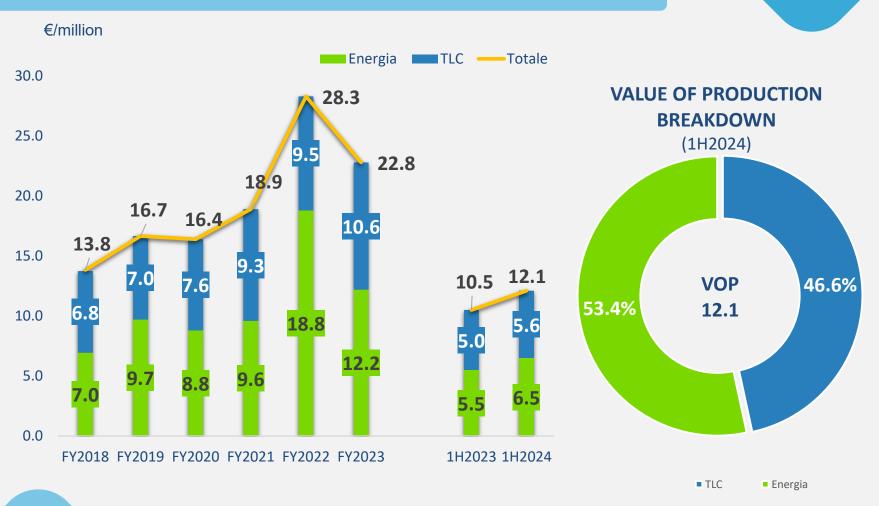




## **VOP: PERFORMANCE**



#### **VALUE OF PRODUCTION TREND INFLUENCED BY ENERGY PRICES**



## EBITDA ADJ: PERFORMANCE



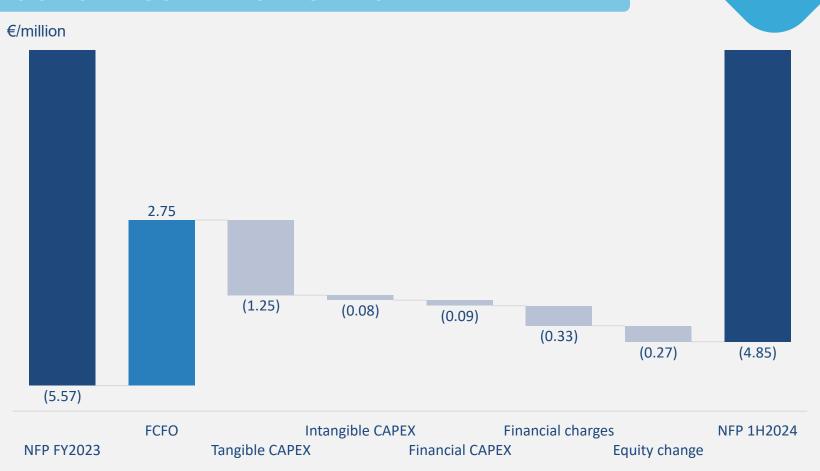
#### CONSISTENT MANAGEMENT ACTIONS ALLOW AN INCREASE IN EBITDA



## NFP BRIDGE (1H2024)



#### FCFO EXCEEDING CAPEX ALLOWING IMPROVEMENT IN NET DEBT



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## BENEFIT CORPORATION



**Convergenze** became a **Benefit Corporation** on 2020 thanks to the focus on sustainability and corporate social responsibility.



#### **SUSTAINABILITY**

Headquarters fully provided by renewable electricity to make

Convergenze completely green



#### **GROWTH OF LOCAL AREAS**

AND EMPLOYEES

Sports and cultural events to support inclusive policies and work-life balance within the Company



## RESEARCH AND DIGITALIZATION

Promotion of research and technological development of services and energies through digitalization



#### **GREEN MOBILITY**

Promotion of green mobility by providing electric company cars to all employees (EVO Network)

#### **FUNDRAISING**

Adhesion to the Italian Code of Self-Regulation allowing customers to donate to NGOs without remuneration

## **CONVERGENZE'S ESG TARGETS**





Spread and promote the culture of eco-sustainability and green mobility



Support the territories through the promotion of sports and cultural events and initiatives



Fostering **digitization** via ultra-broadband electronic networks



Promote R&D of innovation toward a sustainable use of energy and improvement of the life of people



Spread the culture of sustainable energy management and educate on renewable energy sources and energy consumption



Promote the satisfaction of employees by practicing high quality of work policies supporting work-life balance



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### FINAL REMARKS



- The merger of Positivo and the expansion in Albania and the supply diversification with the new Media & Content Delivery BU confirm the strategic evolution of Convergenze
- Actions in Energy BU through renewable energy created a more sustainable offering, whilst the Media & Content Delivery BU by integrating multimedia content and ultra-fast connectivity improved group competitiveness
- Strategic development may include network expansion and consolidation in order to become a national operator
- The integration of mobile into Convergenze's business will position the company as the first regional company to offer a comprehensive product portfolio in telecommunications
- Management action brought Energy BU back to profit with a visible turnaround at all levels
- Group Revenues grew by 15%, EBITDA rose substantially pushing EBITDA margin about 19%:
   all this led to a reduction of Net Debt

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### **CONVERGENZE'S HISTORY**



Establishment of Convergenze S.p.A. with headquarters in Capaccio Paestum (SA) and business start as a broadband connectivity provider in the Cilento area.

Convergenze obtains General Authorisation from MISE to operate as a regional telecommunication s operator

General Authorisation obtained for the deployment of electronic communication networks on the national territory, in order to implement the proprietary fibre network

Convergenze joins the Borsa Italiana's ELITE programme for the results achieved in terms of economic growth.

Convergenze becomes a Dispatching Operator in the Energy Market.

Convergenze acquires new headquarters in Trentinara (SA): 200 square metres of working space

IPO Convergenze starts the listing process to raise financial resources to accelerate its growth

On 14 September Convergenze becomes a Benefit Corporation.

Convergenze

2005

Convergenze

local

operator

obtains General

Authorisation from

MISE to operate as a

telecommunications

Inauguration of the Convergenze Innovation Center on 22

September

General Authorisation from the MISE obtained to offer fixed telephony services to the public as a national telecommunication s operator.

2015

Diversification of the services offered by approaching the energy (as a reseller) and natural gas markets Granting of an industrial invention patent for the EVO (Electric Vehicle Only) network

Reorganisatio n of the structure. of nonoperating

shareholding with the exit shareholders and the entry of the industrial holding company RFLTC, with a 12.5% stake.

signed an Agreement with Agile Content: the activity of the Media&Conten t Delivery network BU starts with impelling

2023

Convergence acquires Positivo, strategically expanding into new "Digital divide" areas

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## **INCOME STATEMENT HIGHLIGHTS**



INCOME STATEMENT HIGHLIGHTS					
€	1H2023	1H2024			
Sales Revenues	10,417,288	12,008,872			
Value of Production	10,493,054	12,096,073			
Total Operating Costs	(9,183,052)	(9,830,285)			
EBITDA Adj.	1,310,002	2,265,788			
EBITDA Margin Adj.	12.5%	18.7%			
EBIT	398,055	1,273,308			
EBT	127,147	941,182			
NET RESULT	47,306	605,748			

## **BALANCE SHEET HIGHLIGHTS**



BALANCE SHEET HIGHLIGHTS							
ASSETS		LIABILITIES AND EQUITY					
€	FY2023	1H2024	€	FY2023	1H2024		
Fixed assets	13,730,664	14,188,776	<b>Net Financial Position</b>	5,573,053	4,848,825		
<b>Net working Capital</b>	(1,619,733)	(2,393,880)	Equity	5,656,523	5,994,312		
Provisions and other funds	(881,355)	(951,759)					
NET INVESTED CAPITAL	11,229,576	10,843,137	TOTAL LIABILITIES AND EQUITY	11,229,576	10,843,137		

## **APRIL 2024**



## ESTABLISHMENT OF A COMPANY IN ALBANIA TO SEEK STRATEGIC EXPANSION

On April 19, 2024 - **Convergenze** has approved the establishment of a limited liability company under Albanian law. This operation has in its geographical expansion in **Albania** its strategic reasoning; **a market still small in size but with strong growth prospects** where **Convergenze** will soon realize the opening of a new Point of Presence.

In this context, **Convergenze** will start offering the **service only on a wholesale basis to operators interconnected to ANIX** (the internet interchange point of the **Academic Network of Albania**).

The transaction involves total formation costs of about € 2,000 to € 3,000 and a share capital endowment of about € 2,000.







## POSITIVO OFFERS TECHNOLOGY SOLUTIONS OF INTERNET CONNECTIONS COVERING "DIGITAL DIVIDE" AREAS IN SALERNO

- **30.06.2022** The **closing** regarding the acquisition of the 100% of the share capital of Positivo S.r.l. has taken place. The transaction enables expansion into currently uncovered territories, creating greater added value through the exploitation of cross-selling on Positivo's current customer portfolio.
- 22.05.2023 The acquisition of the client portfolio of Positivo has been finalized
- **01.02.2024** Defined the supplementary amount of the purchase price ("**Earn-Out**") in Euro 35,282.00, equal to 50% of the EBITDA recorded as of December 31, 2022.
- **29.05.2024** Approved the plan to **merge** the wholly owned subsidiary Positivo into Convergenze S.p.A. S.B..



## agile content

#### **BU MEDIA&CONTENT DELIVERY NETWORK BECOMES ACTIVE**

- 12.09.2023 Signed an agreement to offer entertainment content starting in the first quarter of 2024 to its subscribers and throughout Italy, with the Spanish company Agile Content, an international reality of on-demand and live pay streaming services through the "Agile TV" platform by increasing the content offering both to its own customers, consolidating its position, as well as to new customers by increasing market share, through the penetration capacity of "Convergenze TV".
- 03.06.2024 Presented the new package of services offered by the BU Media&Content Delivery Network, thanks to the agreement signed in 2023 with the Spanish company Agile Content. Users will be able to access the bouquet composed by Agile Content: more than 1,000 on-demand assets including movies, series, documentaries and children's content and an extensive selection of Italian and international entertainment channels.





## CONVERGENZE'S GROWTH PROJECTS IN SMART METERING SELECTED BY SUEZ ITALY

- 04.09.2023 It has been selected by Suez Italy S.p.A., which was awarded the tender in a grouping with other companies in the area, to provide a network solution and IT platform for remote reading of water meters. The solution will be offered through LoRaWan® Technology, a wireless communication protocol on which Convergenze has developed a management software platform to enable communication between electronic devices.
- 27.12.2023 Signed a new collaboration agreement with Suez Italy S.p.A. for the implementation and management of a smart metering system with LoRaWan® Technology for the automation of meter reading and management processes

## **JULY 2023**



# CONVERGENZE LAUNCHES THE 60GHZ FIXED WIRELESS SOLUTION ON A PROPRIETARY WIFI NETWORK WHICH ALLOWS A VERY HIGHPERFORMANCE CONNECTION

On July 17, 2023 - Convergenze expands its offering of connection solutions with the launch of 60 Gigahertz Fixed Wireless technology, capable of offering users up to 2.5Gb/s of wireless connection speed and wider accessibility even in geographical areas not covered by others performing technologies.

The technology will allow Convergenze to reach new customers and offer new solutions to existing customers even in areas not reached by fiber optics.

After an initial test in the Municipality of Novi Velia (SA), Convergenze is now able to offer the high speed and high capacity (up to 10 times higher than that of traditional UWA WI-FI).



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